TAB C-16

USE OF SAGE GREEN COLOR ON CAMPUS

Intent

In an effort to standardize the color and therefore unify the appearance of certain site and street furnishings, the University's 2003 Comprehensive Campus Plan recommends a standard site furniture color to enhance "campus coherence, legibility, wayfinding, and sense of place."

The University of Arizona's original school colors were silver and sage. In homage to this original color scheme and to promote a more cohesive campus identity, "Sage Green" has been identified as the University of Arizona's standard color for site and street furnishings.

General Guidelines

- Site and street furnishings that this Design Guideline applies to include but is not limited to benches, other site furnishing such as tables and chairs, trash cans, light poles, bollards, sign poles, modern street car power poles and electrical transformer cabinets.
- The color specification for **UA Sage Green** is **RAL 6021 (pale green)**. RAL is a world-wide standardized color system for powder coated paint application on metal surfaces. RAL colors are standard colors based on a series of color collections for industry which are published by the Deutsches Institut für Gütesicherung und Kennzeichnung, (German Institute for Quality Assurance and Marking).
- The table below identifies the color components for UA Sage Green RAL 6021 in the XYZ, RGB, CMY and CMYK color systems.

| Color | Χ | Υ | Ζ | R | G | В | С | М | Υ | С | М | Υ | K |
|-------|------|------|------|----|----|----|-------|-------|-------|-------|-------|-------|-------|
| RAL | 24.4 | 29.8 | 22.2 | 13 | 15 | 12 | 0.490 | 0.388 | 0.529 | 0.166 | 0.000 | 0.230 | 0.388 |
| 6021 | 8 | 8 | 5 | 0 | 6 | 0 | 2 | 2 | 4 | 7 | 0 | 8 | 2 |
| Pale | | (LR | | | | | | | | | | | |
| gree | | V) | | | | | | | | | | | |
| n | | | | | | | | | | | | | |
| | | | | | | | | | | | | | |

- Optional colors (silver, bronze, black) may be considered based on the site context of the project.
- Projects requesting an optional color must provide written justification for optional color use to include consideration of site context (buildings, hardscape and vegetation) and existing site furniture colors of adjacent projects sharing common open space.
- Optional color requests will be reviewed and approved by the Planning Design & Construction Design Project Manager and Planning Staff. All requested deviations from this guideline will be presented and reviewed by the Assistant Vice President of Planning Design & Construction.
- Semi-public open spaces such as building entries, plazas, and enclosed building courtyards have more
 latitude in site furniture color selection to allow for architectural and/or departmental expression in the
 development of exterior space.

• Optional green colors that can be considered for site furniture are **RAL 6013 (reed green)** for elements in the Campus Historic District (approved for Old Main and Women's Plaza of Honor).

| R = 130 G = 156 B = 120 | R = 118 $G = 11$ $B = 87$ | | | | |
|-------------------------------|---------------------------|--|--|--|--|
| UA Sage Green | UA Green Option #1 | | | | |
| RAL 6021 (pale green) | RAL 6013 (reed green) | | | | |

- Any liquid paint applications used for site furnishings and light poles must match the applicable RAL color.
- Paint Finish: Dunn Edwards <u>Aristoshield</u> (semi-gloss)

End of TAB C-16